

## PRESIDENT'S REPORT



This past year has been another extraordinary one for our beloved Society. In October 2014, we entered into a management agreement with the Craft & Hobby Association (CHA) to oversee our operations, but more importantly to help foster our growth. You, the membership, welcomed the new entry-level

Accredited Decorative Painter (ADP) Certification Program with open arms. Further, we ended the year on a high note with a great time at Conference in St. Charles in May 2015, looking forward to a successful convention in San Diego next year.

The light shined on decorative painting at the 2015 CHA MEGA Show, where we showcased the best hand-made decorative paintings from artists all over the world. Thousands of attendees from over 56 countries saw our brand in action. This type of exposure speaks directly to our mission to stimulate worldwide interest in and appreciation for our art form, which is why we plan to attend the Show again in January 2016.

Another focus has been enhancing communication. We combined all of our Committees' eZines into two comprehensive, e-newsletters: the *SDP eZine* and the *Certification eZine*. These tools are your primary vehicles for updates, events and important announcements about the Society and the Certification Program. Plus, we've continued to grow our online presence on Facebook and are listening to your feedback on how we can improve the quality of content in *The Decorative Painter*.

I'd like to offer a huge thank you to each SDP member. Since SDP is a membership-based organization, you are the very heart of the Society. I know the new Board of Directors will continue to listen to your voice and make every decision with your best interest in mind.

Also, I'd like to thank those who held a Board position this past year. Serving on the Board of Directors is an act of volunteerism, for which all of my peers possess an immense passion. It's a commitment, but one that I promise is worth your time if you are looking to expand your leadership experience or have a desire to better our Society.

A lot has been accomplished since I first took office. A lot more will be achieved in 2015-2016.

I hope you join us and invite your family and friends on An Artful Journey to the 2016 SDP Conference & Expo in San Diego, throughout the coming year, and beyond. Always paint with a Happy Heart!

A handwritten signature in black ink that reads "Pat Marler". The signature is written in a cursive, flowing style.

Pat Marler  
2014-15 SDP President